



Zero Fatality Fortnight Campaign- Awareness against Helmetless Driving

DATE: 25/11/2025

Highlights of the Program:

- The campaign commenced by Zonal Change Leader with an introduction to Zero Fatality Fortnight Campaign, with a focus on creating awareness against helmetless driving among the public through participation of ITI Trainees and Trainers.
- Principal welcomed all attendees and discussed the importance of the Campaign including emphasized the alarming rise in road accidents due to lack of helmet usage, highlighted the need for trainee's involvement to spread social awareness.
- Trainees and Trainers participated in roadside awareness drives, holding placards and distributing pamphlets.
- Demonstrations on the importance of helmet has been conducted.
- Trainees engaged with riders on the roadside to encourage safe riding practices.

Glimpses of Activity:

