



Zero Fatality Fortnight Campaign-

Safe Driving Awareness Rally

DATE: 27/11/2025

Highlights of the Program:

- A Safe Driving Awareness Rally was organized with enthusiastic participation from ITI students.
- Students carried placards, banners, and slogans promoting road safety, responsible driving, and adherence to traffic rules.
- Awareness messages on safe speed, helmet/seat-belt use, and avoiding mobile phones while driving were communicated to the public.
- The rally effectively reached the public and helped spread awareness on preventing road accidents.

Glimpses of Activity:

